



FIRST CLASS

News You Auto Know !

A Newsletter You Can Use • Come Along for the Ride!

THANK YOU!

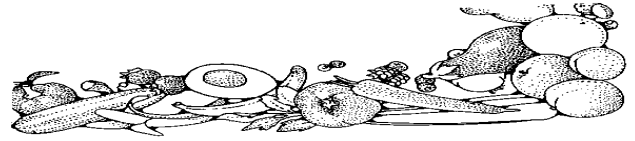
**PAUL TANKARD
FOR
CHOOSING SELECT
AUTO AND TRUCK
REPAIR TO SERVICE
YOUR VEHICLES**

KEYS TO SUCCESS

Ambition



HINTS & IDEAS



FREE UP SPACE

Are you running out of room in your house or office? It's time to take out the trash.

Free up some space by throwing out old files, boxes of old unused programs or papers that you never look at anymore. Old books and magazines can go to the Good Will or Salvation Army. Purge, Purge, Purge!

For The Health Of It

Do something physical everyday. Don't let a day go by that you don't at least do something in the way of exercise. We are not vegetables that just sit and do nothing all day. Get busy, take a walk or run, cleanout the attic or garage. Shovel a walk or mow the lawn.

Valentine's Day Word Search

E S M	W B F
T R A E H	C A R D N
O R O S E S	V I V M N F
O F L O W E R S	G E C A N D Y X
H A N D H O L D I N G L L O R T S	
H U G S T C D P D K F B E M I N E	
Q S R O T I U S U N E C N A M O R	
D I P U C H O C O L A T E V Z	
S G N I L E E F C G I F T	
F R P V N D I A M O N D Z	
Y E W Y R A U R B E F	
V V P Q R T I Y T	
O U R Z E	
L O V	
W	

- | | | | |
|-----------|------------|--------------|-----------|
| Arrow | Date | Hand holding | Roses |
| Be Mine | Diamond | Heart | Stroll |
| Candy | February | Hugs | Suitors |
| Card | Feelings | Kisses | Valentine |
| Chocolate | Flowers | Love | |
| Couples | Friendship | Lovers | |
| Cupid | Gift | Romance | |

Trivia Contest

What did Cupid shoot at people to make them fall in love?

1. Apples
2. Rubber Bands
3. Spitballs
4. Arrows



Call us at 973 325 1426 with the correct answer and we will put everyone that calls in a drawing for a FREE lunch at

Gaffer's Pub

LAST MONTH'S TRIVIA WINNER

Announced by e-mail

Did You Know?



Valentines Day means Cupid comes out to play! But do you know where this chubby little cherub came from?

CUPID ("cupido", Latin for "desire") was a lesser god of Olympus to the Romans.

In Roman mythology, **Cupid** (also called **Amor**) was the god of love, often represented as a small, winged boy, blindfolded (as "love is blind"), carrying bow and arrows.



The arrows, once they struck someone's heart, made the victim fall in love.

Our current image of Cupid as a winged cherub is primarily based on images from painters of the Renaissance. Though Cupid was often a boy in Roman myth, the images of winged, rosy-faced babies may be based more on a small group of winged infants who often accompanied Cupid called the AMORINI (or Amoretti; "the messengers of love").

To the Romans, Cupid was the personification of "falling in love."

In later stories, he was the son of VENUS (goddess of beauty), and his father was either MARS (god of war) or MERCURY (the messenger of Jupiter and god of commerce and wrestling). Some traditions say that he was born from a silver egg.

In one story, Venus complained to THEMIS (god of law and justice) that Cupid remained a cherubic lad and never grew older, and she was told that it was because he was isolated from other children and that if he had a brother, he would become an adult. Soon thereafter, Venus had a second son, ANTEROS (sometimes represented as an avenger of slighted love and sometimes as the opposer of love, the god who puts obstacles in the path of lovers). Cupid immediately grew in size and strength.

To the Romans Cupid was an innocent (a child), though sometimes mischievous and a "naughty boy".

To the ancient Greeks however, the god Eros, (whom the Romans coopted as Cupido) was a older, more terrible god. Eros was one of the oldest of the gods, born from Chaos and originally was the god personifying creative power and harmony (perhaps comparable with the "yang/yin" of ancient Chinese philosophy). Plato called him the first of the gods.

Eros was no meddlesome child to the Greeks, but a powerful god to be feared and to entreat: his arrows burned with the fire of lust and madness as well as romance, at its worst capable of driving men and women to betrayal of their families or countries, to rape, to murder, to suicide...

Eros/Cupid became the personification of love in ALL its manifestations, including physical passion at its strongest; tender, romantic love; and playful, sportive love.

In closing, I will leave you with one story of a vengeful Cupid:

DAPHNE was APOLLO's first love, which was brought about not by accident but by Cupid's malice. Apollo, the god of music, was elated with his victory over Python. When he saw Cupid playing with his bow and arrows, he offended the young god by asking him to leave such weaponry to men worthy of them and mandated that

Cupid not meddle with his armory. Piqued by Apollo's insolence, Cupid unveiled two arrows of different workmanship from his quiver -- one to excite love, the other to repel it. With the repellent arrow, he shot DAPHNE, daughter of the river god PENEUS, and with the arrow of love, he shot Apollo through the heart.

From that moment onward, the god was seized with love for the young maiden, while she abhorred the thought of loving. His pursuit of her led them into a hysterical and frenetic chase -- he on the wings of love, and she on those of fear. Her strength beginning to fail, Daphne begged her father (the river god) to alter her form and immediately she was transformed into a tree, to Apollo's despair.



Happy Valentine's Day!



News You Auto Know!

Arriving every month—because you are important to us!

Comments from our Clients

Thank you for signing me up for your car care club. Now I can send any of my family's cars for more frequent oil changes. I already saved about a hundred dollars since I signed up.

~Christine Goodman

My One And Only

Roger, who was 19 years old, was buying an expensive bracelet, to surprise his girlfriend on Valentine's Day, at a very upscale jewelers shop.

The jeweler inquired, 'Would you like your girlfriend's name engraved on it?'

Roger thought for a moment, grinned, then answered, 'No, instead engrave "To my one and only love".'

The jeweler smiled and said, 'Yes, sir; how very romantic of you.'

Roger retorted with a glint in his eye, 'Not exactly romantic, but very practical. This way, if we break up, I can use it again.'

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