

Monthly Newsletter from **OCTOBER 2010**



FIRST CLASS

News You Auto Know !

A Newsletter You Can Use • Come Along for the Ride!

THANK YOU!

**TO CARMEN TORRES FROM
SPARKLEEN CAR WASH
FOR ALL THE CUSTOMERS
YOU SEND US
WE APPRECIATE YOUR
BUSINESS AND YOUR
REFERRALS**

KEYS TO SUCCESS

BUILD ON QUALITY

The old axiom quality instead of quantity still holds true today. Build your business and life around the concept of quality first to succeed.

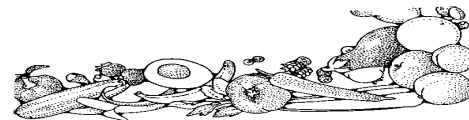
HINTS & IDEAS

Before you buy anything new create a vacuum to replace the old object with something new. We all have clothing in our closets that are older and not being worn any longer. Give them away or donate them to create space for your new clothing.

This will help someone else and also keep your closet up-to-date and organized.

You can create vacuums in almost every area of your life.

For
The



HEALTH OF IT!

Be careful of Fad diets and Health Programs that are not fundamentally sound. What may work for one person could be deadly for another. Don't experiment with your health, seek out experts in the field before you embark on any life changing program.

If you have blood sugar issues it may not be wise to begin fasting programs. Also if you have a history of cardiovascular issues, you may not want to dive into a stressful running program. Use common sense before you begin anything new!

Trivia Contest

Finish these lyrics from the theme song to the "Addams Family": "Their house is a _____ where people come to see 'em."

1. Museum
2. Church
3. Shop



Call us at 973-325-1426 with the correct answer and we will put everyone that calls in a drawing for a FREE lunch at

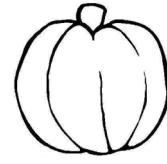
GAFFER'S PUB

V	Y	I	A	T	V	P	O	C	S	I	I	S
W	R	B	U	A	M	P	F	P	V	P	D	Z
C	K	F	I	E	C	O	I	N	X	H	O	Z
A	D	D	V	R	V	D	E	N	C	G	O	X
N	Q	G	N	T	E	E	Q	T	W	Y	B	N
D	F	X	S	R	W	N	I	A	V	K	E	E
Y	A	O	W	O	I	W	B	C	R	O	R	P
X	H	E	L	K	U	B	U	K	K	O	I	I
G	B	L	P	C	K	S	U	C	C	P	P	B
S	A	M	H	I	O	N	C	A	Q	S	M	X
H	U	X	E	R	H	L	K	L	W	S	A	E
P	Z	J	C	T	M	T	O	B	F	W	V	N
J	C	O	S	T	U	M	E	S	K	I	M	I

HALLOWEEN
BOO
GHOST
PUMPKIN
SPOOKY
WITCH

BLACKCAT
TRICKORTREAT
VAMPIRE
CANDY
COSTUMES
SPIDERWEBS

Did You Know?



- Orange and black are Halloween colors because orange is associated with the Fall harvest and black is associated with darkness and death.
- Jack o' Lanterns originated in Ireland where people placed candles in hollowed-out turnips to keep away spirits and ghosts on the Samhain holiday.
- Pumpkins also come in white, blue and green. Great for unique monster carvings!
- Halloween was brought to North America by immigrants from Europe who would celebrate the harvest around a bonfire, share ghost stories, sing, dance and tell fortunes.
- Tootsie Rolls were the first wrapped penny candy in America.
- The ancient Celts thought that spirits and ghosts roamed the countryside on Halloween night. They began wearing masks and costumes to avoid being recognized as human.
- Halloween candy sales average about 2 billion dollars annually in the United States.
- Chocolate candy bars top the list as the most popular candy for trick-or-treaters with Snickers #1
- Halloween is the 2nd most commercially successful holiday, with Christmas being the first.
- Bobbing for apples is thought to have originated from the roman harvest festival that honors Pamaona, the goddess of fruit trees.
- Black cats were once believed to be witch's familiars who protected their powers.

Monster Trivia & Folklore

- Signs of a werewolf are a unibrow, hair palms, tattoos, and a long middle finger.
- Vampires are mythical beings who defy death by sucking the blood of humans.
- In 1962, the Count Dracula Society was founded.
- To this day, there are vampire clubs and societies with people claiming to be real vampires.
- There really are so-called vampire bats, but they're not from Transylvania. They live in Central and South America and feed on the blood of cattle, horses and birds.





News You Auto Know!

Arriving every month—because you are important to us!

It's Here!!!

Select Auto & Truck Repair's very own,

CAR CARE CLUB



Get discounts whenever you NEED or want service with our Car Care Club membership.

As a member, you will enjoy saving hundreds of dollars over the next 12 months PLUS the warranty on all of your repairs is extended to 24 months/24,000 miles on parts & labor.

The membership includes:*

- **FREE** -- Four(4) free oil changes (\$119.80 value)
- **FREE** -- Tire rotation (\$20.00 value)
- **FREE** - System flush w/purchase of 2 others (\$115.00 value)
- **FREE** - Local Tow (\$85.00 value)

- **\$20.00 off** A transmission clean and flush service
- **\$10.00 off** per axle on brake repairs
- **\$20.00 off** Two wheel alignment
- **\$15.00 off** Four wheel alignment
- **\$50.00 off** Any service over \$300.00
- **10% off** Hose(s) replacement
- **10% off** Belt(s) replacement

SAVE NOW

You will receive membership privileges the same day you sign up, so why not save on today's bill?

Join Select's Car Care Club Today!

*You can use your membership card on all of the vehicles in your family. ONE membership is good for everyone and you can use it on as many services at a time as you wish.

Top 7 Houses to Avoid while Trick-or-Treating

7. Any house that seems to be imploding into a hole in the ground.
6. Any house made of gingerbread.
5. Any house whose only entrance is through the basement.
4. Any house where all the windows are glowing with eerie green light.
3. Any house that keeps growling, "Get out"
2. Any house with a yard full of statues of people in odd running poses.
1. Any house that wasn't there a couple of seconds ago.

BE CAREFUL TRICK OR TREATING!

CALL 973-325-1426

FOR DETAILS AND TO ENROLL